

## Press Release

For immediate release

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### Electronics manufacturing in China – A successful business model

Concord, NH - Cal-Optics, LLC has committed to develop a mutually beneficial trade program between Asia and North America to provide LED test and LED measurement equipment. LEDs represent an enormous opportunity to reduce energy consumption worldwide, reducing carbon emissions and dependence on fossil fuels.

Despite recent press regarding Chinese manufactured toys and food products. We live in a world where the global supply chain is a fact of life, and that fact has improved the lives of just about everyone.

In dollar terms the scale of successful trade that occurs between China and the rest of the world is astounding. Electronic products from appliances to light measurement equipment, textiles, automotive parts, most of the goods you use every day were manufactured in China.

The trend will continue with some bumps along the way. The issue is not if we should fight that change but how we can embrace it and use it to improve the situation of all parties involved.

Approximately 80% of the world's light sources, including light bulbs, LEDs, and other illumination devices, are produced in China. LED test and LED measurement is a worldwide challenge as manufacturers of luminaries and lighting assemblies strive to make the most efficient systems possible.

The key to getting more efficient lighting into use is better light measurement of light sources and lighting systems. Information is power and Cal-Optics is committed to providing light measurement solutions that are easy to use and apply that result in better lighting solutions and lower energy consumption. We test and inspect all products in the United States for quality, workmanship, and reliability.

Cal-Optics, LLC is dedicated to providing LED test and light measurement equipment that is accurate, reliable, and easy to use. Cal-Optics is headquartered in Concord, NH. For more information contact Cal-Optics, 26 South Main Street #107, Concord, NH 03301; telephone: (603) 617-2048; [info@cal-optics.com](mailto:info@cal-optics.com); [www.cal-optics.com](http://www.cal-optics.com).

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